

Over a career spanning six decades, **Mike Graul** has been developing signal-processing techniques and unifying them with field-acquisition techniques via such diverse concepts as complex-trace analysis, Radon filtering, and array properties. Mike developed and presented a wide variety of courses to more than 70 different oil and mineral companies in more than 20 countries. With more than 5000 attendees at his courses, Mike's significance to the geosciences should be the envy of any professor. His courses have been offered by SEG, AAPG, SPE, University of Houston, Colorado School of Mines, Stanford, University of Missouri (Rolla), Imperial College, and other private institutions. His co-instructors have included some of the most respected figures in our industry—Jon Claerbout, Tury Taner, Sven Treitel, Larry Lines, and Gerry Gardner.

His course notes and GSH Journal articles are a valued asset for both practical and theoretical geophysicists. Numerous geophysical rules-of-thumb and simplified derivations that abound in the industry can be traced to Mike's writings. Mike received his BS from RPI in 1957 and began his career at Chevron as a field-crew seismologist in the swamps of Louisiana. During the next 23 years, he served in a variety of assignments in acquisition, processing, interpretation, management, and research. He was the inventor on several leading-edge 3D seismic patents, work done for Chevron. In the late 1970s, Mike joined the University of Houston Geoscience Department as an Adjunct Professor teaching graduate courses.

In 1980, Mike founded Exploration Education Consultants. In addition, he co-founded and is currently vice president of Research and Development for the seismic processing company, TexSeis. TexSeis is an "outsourced" research center for the many companies that no longer have R&D organizations. It also provides Mike an avenue to expand and update material for his numerous geophysical courses.

SPONSORSHIP OPPORTUNITIES

The Spring Symposium is funded by a nominal registration fee along with sponsorships and advertising by industry corporations.

Sponsorships are used to offset expenses of the event. Remaining funds, if any, will be divided among scholarship funds, technical, outreach, educational activities, and other GSH programs. Recognition of sponsorship, according to the donation level, will be displayed on the cover of the Symposium Proceedings Book, signage at the event, and posted on the SEG website and the GSH website, and published in the GSH Journal. Complimentary registrations are included. The GSH is a 501(c)3 non-profit organization.

CONTACT INFORMATION

Please send sponsorships, exhibit booth requests, and advertisements to **Karen Blakeman**, at the Geophysical Society of Houston at the address provided below. Karen can also be contacted at karen@gshtx.org and 281-741-1624. Make checks payable to **Geophysical Society of Houston** and earmarked "2020 Spring Symposium."

Contact the GSH office with your questions. For additional information visit the gshtx.org website and select "Events"

Geophysical Society of Houston
14811 St Mary's Lane #204 Houston, TX 77079
281-741-1624 office@gshtx.org gshtx.org



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**Honoring
Mike Graul**



INFORMATION PACKET FOR SPONSORS, ADVERTISERS, AND EXHIBITORS

The Geophysical Society of Houston and the Society of Exploration Geophysicists are pleased to announce their jointly-sponsored 2020 Spring Symposium to be held in Houston, Texas on April 16h and 17th. This annual event attracts approximately 300 geoscientists who enjoy two days of technical papers and discussion sessions, and honors an individual or individuals for their lifetime achievement in geophysics. This year's honoree is Mike Graul.

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SPONSORSHIP BENEFITS

All benefits are scaled to sponsorship level.

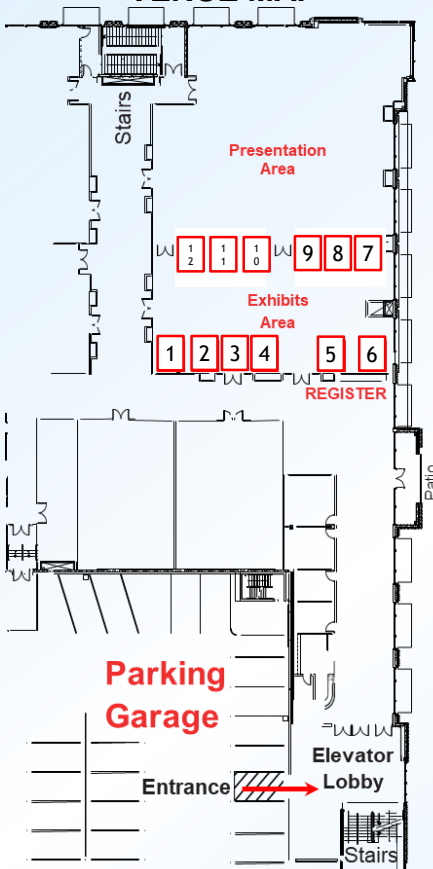
Event	\$20,000
Full page color ad in the Proceedings Book with logo displayed on the cover, 10 complimentary registrations, display of sponsor-provided poster	
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 Gold: Half page B&W ad in the Proceedings Book, 1 complimentary registration

Sponsor logos are displayed on the following media:

- SEG website on the event page
- GSH website on the event page
- GSH rolling slideshow at GSH events
- Rolling slideshow during event
- Symposium Proceedings Book
- Two Sponsor posters at the event

VENUE MAP



816 Town & Country Blvd. #210, Houston, Texas 77024

TOAST & ROAST MESSAGES IN THE SYMPOSIUM PROGRAM BOOK

Add your own personal message to Mike for posterity.



	B&W	Color
Business Card	\$50	\$80
Eighth Page	\$200	
Quarter Page	\$350	
Half Page	\$650	\$1200
Full Page	\$1000	\$2000

SYMPOSIUM PROGRAM BOOK ADVERTISING RATES

Advertisement space is available in the event program book at the following rates:

Full Page Color	\$2,000
Half Page Color	\$1,000
Full Page B&W	\$1,000
Half Page B&W	\$650

ROTATING SLIDE AT EVENT

Slide with user content in rotating presentation at event and continuously in the exhibit space
 \$200

EXHIBIT BOOTHS

Exhibit booths cost **\$2,000** each for the 2 days of the event

Each booth is 10' wide by 10' deep. Included are:

- Logo displayed on the GSH website on the event webpage
- 2 complimentary registrations
- Carpeted room
- Table with 2 chairs
- Wi-fi access
- Power outlet strip
- Logo on rotating slideshow

Special Dedicated Vendor Hour break during the presentations

Contact Karen Blakeman at karen@gshsx.org and 281-741-1624 for more details or to sign up for a booth.

