



**GEOPHYSICAL SOCIETY OF HOUSTON**



*"The Largest Section of the Society of Exploration Geophysicists"*

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## **SPRING SYMPOSIUM & EXHIBITION**

### **Instructions to Advertisers**

#### **TIMING FOR SUBMISSIONS**

Ads should be submitted on or before April 10<sup>th</sup> 2020

#### **SUBMIT ADS TO:**

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Geophysical Society of Houston  
14811 St Mary's Lane, Suite 204  
Houston, Texas 77079

281-741-1624

#### **FORMAT FOR ADVERTISERS**

Ads should be submitted as (color or black & white, as noted), print-ready, high-resolution pdf files.

#### **FINAL TRIM AD SIZE DIMENSIONS (width x height) inches**

Full Page	7.3"w x 9.5"h
Half Page (horizontal)	7.3"w x 4.7"h
Half Page (vertical)	3.5"w x 9.5"h
Quarter Page (horizontal)	7.3"w x 2.3"h
Quarter Page (vertical)	3.5"w x 4.7"h
Eighth Page	3.5"w x 2.3"h