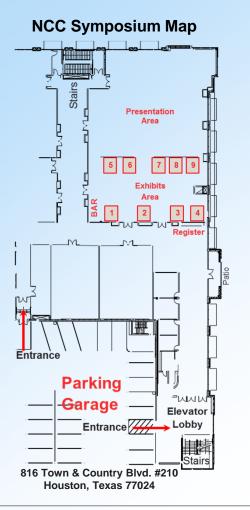
#### 2019 GSH-SEG Spring Symposium



#### TOAST & ROAST MESSAGES IN THE SYMPOSIUM PROGRAM BOOK

Add your own personal message to Dan and Brian for posterity.		
Business Card Eighth Page Quarter Page Half Page Full Page	B&W \$50 \$200 \$350 \$650 \$1000	Color \$80 \$1200 \$2000

### 2019 GSH-SEG Spring Symposium

**DAN HAMPSON** received a BSc degree in physics from Loyola College, Montreal in 1971, a MSc in theoretical physics from McMaster University, Hamilton in 1973, and an MBA from University of Calgary in 1993.

In 1976, Dan joined Veritas Seismic Processors, where he held a number of positions, including research manager and ultimately VP for Research. In 1987, Dan joined with Brian Russell to form Hampson-Russell Software Services, where he was president from 1987 to 2002. In 2002, Hampson-Russell was acquired by VeritasDGC, which was acquired by CGG in 2006. Dan is currently a Vice President within the CGG GeoSoftware division.

Dan has been actively involved in the CSEG and SEG. From 1979 to 1999, Dan served as Journal Editor, Second VP, Chair of the Annual Convention, and President of the CSEG. In 1996, Dan Hampson and Brian Russell received the SEG's Enterprise Award for the contribution of their company to the industry. In 2004, Dan received the CSEG Medal.

Dan continues to pursue his interests in seismic inversion and reservoir characterization. He is currently investigating the use of Deep Neural Networks to enhance and extend the inversion process.

**BRIAN RUSSELL** holds a B.Sc. from the University of Saskatchewan (1975), a M.Sc. from Durham University (1978), U.K., and a Ph.D. from the University of Calgary (2004), all in geophysics. He joined Chevron in Calgary as an exploration geophysicist in 1975 and subsequently worked for Teknica and Veritas before co-founding Hampson-Russell Software with Dan Hampson in 1987. Hampson-Russell is now a subsidiary of CGG, where Brian is Vice President, GeoSoftware and a CGG Fellow.

Brian is involved in the research of new AVO, rock physics, inversion and seismic attribute techniques as well as giving courses and talks throughout the world. He is a Past-President of both SEG and CSEG and has received Honorary Membership from both societies, as well as the Cecil Green Enterprise Award from SEG (jointly with Dan Hampson).

Brian is an Adjunct Professor in the Department of Geoscience at the University of Calgary and is registered as a Professional Geophysicist (P.Geoph.) in Alberta. He is also currently on the Boards of the M.Sc. in Integrated Petroleum Geosciences (IPG) at the University of Alberta and the Pacific Institute for the Mathematical Sciences (PIMS) at the University of British Columbia.



2019 GSH-SEG Spring Symposium and Exhibition



# THE RESURGENCE OF SEISMIC INVERSION

Theory and Case Studies highlighting advances in seismic inversion that impact drilling decisions

April 16-17, 2019 Norris Conference Centers, Houston, Texas

## Honoring Dan Hampson and Brian Russell



# INFORMATION PACKET FOR SPONSORS, ADVERTISERS, AND EXHIBITORS

The Geophysical Society of Houston and the Society of Exploration Geophysicists are pleased to announce their jointly-sponsored 2019 Spring Symposium to be held in Houston, Texas on April 16h and 17th. This annual event attracts approximately 300 geoscientists who enjoy two days of technical papers and discussion sessions, and honors an individual or individuals for their lifetime achievement in geophysics. This year's honorees are Dan Hampson and Brian Russell.

Geophysical Society of Houston 14811 St Mary's Lane #204 Houston, TX 77079 281-741-1624 office@gshtx.org gshtx.org

# ABOUT SPONSORSHIPS

The Spring Symposium is funded by a nominal registration fee along with sponsorships and advertising by industry corporations.

Sponsorships are used to offset expenses of the event. Remaining funds, if any, will be divided among scholarship funds and other GSH technical, outreach and educational activities. Recognition of sponsorship, according to the donation level, will be displayed on the cover of the Symposium Program Book, signage at the event, and posted on the SEG website and the GSH website, and published in the GSH Journal. Complimentary registrations are included. The GSH is a 501(c)3 not for profit organization. Sponsorships are fully tax deductible.

# **Contact Information**

Please send sponsorships and advertisements to **Karen Blakeman**, at the Geophysical Society of Houston at the address provided below. Karen can also be contacted at <u>karen@gshtx.org</u> and 281-741-1624. Make checks payable to **The Geophysical Society of Houston** and earmarked "2019 Spring Symposium."

Contact the GSH office for questions or additional information or visit the gshtx.org website and select "Activities and Events"

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### Event

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\$20.000

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- GSH rolling slideshow at GSH events
- GSH Journal
- Rolling slideshow during event
- Symposium Program Book
- Sponsor posters

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### SYMPOSIUM PROGRAM BOOK ADVERTISING RATES

Advertisement space is available in the event program book at the following rates:

\$2,000
\$1,000
\$1,000
\$650

# **ROTATING SLIDE AT EVENT**

Slide with user content in rotating presentation at event and continuously in the exhibit space \$200

# EXHIBIT BOOTHS

Exhibit booths cost \$2,000 each for the 2 days of the event

Each booth is 10' wide by 10' deep. Included are:

- Logo displayed on the GSH website on the event webpage
- 2 complimentary registrations
- Carpeted room
- Table with 2 chairs
- Wifi access
- Power outlet strip
- Logo on rotating slideshow

### \*Special Dedicated Vendor Hour break during the presentations\*

Contact Karen Blakeman at <u>karen@gshtx.org</u> and 281-741-1624 for more details or to sign up for a booth.



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