



Geophysical Society of Houston Website

Instructions to Advertisers

GSH WEBSITE

Advertising options are available at the GSH website: www.gshtx.org

AD OPTIONS

- (1) **Home Page Ads** appear in the rightmost panel of the home page, below Annual Sponsors. There are a limited number of Home Page Ads available and all ads are displayed randomly as the Home Page is refreshed or revisited.

PAYMENT AND CONTACT INFORMATION FOR ADVERTISERS

Please complete the following information and mail or email advertising materials and full payment to:

Geophysical Society of Houston
14811 St. Mary's Lane, Suite 204
Houston, TX 77079

E-mail: karen@gshtx.org
Telephone: 281-741-1624 for Credit Card payment

Date: _____ **Number of Issues:** _____ **Start Month:** _____ **End:** _____

Contact Person: _____ **Company:** _____

Email: _____ **Total \$ Amount Enclosed:** _____

Address: _____
Street City State Zip

PRICING AND SIZE

Type (Duration)	Price	Pixel Width	Pixel Height
Home Page Ad (1 yr.)	\$1,200	190	110
Home Page Ad (6 mos.)	\$720	190	110
Home Page Ad (3 mos.)	\$450	190	110

Each ad displayed on the website will be linked to a user-supplied URL and clicking the ad will send the user to the associated site.

ADVERTISING SOURCE INFORMATION

The following information should be provided:

- 1 Graphic to be displayed as the ad should be JPEG / PNG
- 2 URL to be linked to the graphic ad

TIMING FOR SUBMISSIONS

Ads should be provided at least two weeks in advance

AD GUIDELINES:

- 1 One-year ads may be changed once every 3 months
- 2 Six-month ads may be changed 1 time